



60+ SEO Tools

Keyword Research Tools

[Google Keyword Planner](#)

A free tool by Google Ads that provides search volume, keyword ideas, and competition levels. Great for finding high-traffic keywords.

[Ubersuggest](#)

Offers keyword suggestions, search volume, and SEO difficulty. Useful for discovering low-competition keywords.

[AnswerThePublic](#)

Generates common questions users ask related to your keyword. Ideal for creating content that answers search queries.

[Schedule Your Free SEO Strategy Session!](#)

With Brandon Leibowitz & The SEO Optimizers Team

We Will Analyze Your Website And Tell You:

A Proven SEO Strategy That Works
Your Biggest Website Opportunities
How To Achieve Your Traffic Goals



On-Page SEO & Content Optimization

[Yoast SEO](#)

A WordPress plugin that helps optimize meta tags, readability, and keyword usage. Essential for WordPress SEO.

[Rank Math](#)

A powerful alternative to Yoast SEO with more free features, including schema markup and keyword tracking.

[Google Search Console](#)

Monitors search performance, indexing issues, and user experience metrics. Essential for SEO troubleshooting.

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Backlink & Domain Analysis

[*Ahrefs Free Backlink Checker*](#)

Shows top backlinks and referring domains. Useful for link-building strategy.

[*Moz Link Explorer*](#)

Analyzes backlink profiles and domain authority. Helps with competitive research.

[*SEMRush Backlink Checker*](#)

Offers limited backlink insights but still useful for quick analysis.

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Technical SEO & Website Audit



[SEO Page Analyzer](#)

This powerful SEO extension is your go-to tool for quickly analyzing any website's on-page SEO—whether it's your own site or a competitor's.

[Screaming Frog](#)

Crawls up to 500 URLs to find SEO issues like broken links, duplicate content, and missing tags.

[Google Mobile-Friendly Test](#)

Checks if a website is mobile-optimized. Important for Google rankings.

[Google PageSpeed Insights](#)

Analyzes site speed and suggests improvements. Helps with Core Web Vitals.

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 **Rank Tracking & Competitor Analysis**

Created By: SEOoptimizers.com – Increase Your Website Sales & Leads Using SEO



[Google Search Console Performance Report](#)

Tracks keyword rankings and CTR directly from Google.

[SERProbot Free SERP Checker](#)

Checks your keyword rankings in Google.

[WhatsMySERP](#)

A free rank-tracking tool with daily updates.

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Local SEO & Google My Business

[Google My Business](#)

Essential for local SEO; helps businesses appear in local searches.



[*BrightLocal Google Review Link Generator*](#)

Creates a direct link to your Google reviews page.

[*PlePer Local SEO Tools*](#)

Helps analyze and improve local search rankings.

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